

8 SCAM TYPES TARGETING EVERYDAY PEOPLE RIGHT NOW.

SPOT THE CHANNEL. NOTICE THE PRESSURE. STOP THE SCAM.

KNOW WHAT TO WATCH



01 EMAIL PHISHING

A fake brand email chasing logins or payment details.

WATCH Urgency + a link



02 TEXT SMISHING

Fake bank or delivery text leading to a spoofed site.

WATCH Don't tap the link



03 VOICE VISHING

Caller poses as your bank, the IRS, or tech support.

WATCH Fear + act-now pressure



04 SIM SWAP

Attacker moves your number onto a different SIM.

WATCH Sudden loss of service



05 ROMANCE SCAM

Weeks of trust, then a request for money or crypto.

WATCH Intimacy + financial ask



06 FAKE TECH SUPPORT

Pop-up says call now; scammer asks for remote access.

WATCH Never grant access



07 GOVERNMENT IMPOSTOR

Threats of arrest or fines unless you pay today.

WATCH Gift cards = stop



08 PACKAGE DELIVERY

Fake reschedule link leads to phishing or malware.

WATCH Verify independently



THE GOLDEN RULE

**SLOW DOWN BEFORE ACTING.
PRESSURE IS THE WEAPON.**

Leave the message. Use a trusted number or app. Verify first.

WANT THE PSYCHOLOGY BEHIND THE SCAM?

Scripts, pretexts and verification protocols in the Social Engineering Defense Playbook.

SOURCE REFERENCES: FTC CONSUMER SENTINEL • FBI IC3 • AARP FRAUD WATCH NETWORK

REXCALLOWAY.COM/SHOP

