

THE FAMILY CODE WORD KIT

PAGE 1: WHY A CODE WORD.

AI can clone a voice from 30 seconds of audio. A scammer can text "Hi mom, new phone." The one thing they can't fake is a word your family agreed on at dinner.

THE RULE: any call or text asking for money, passwords, or "help right now" must include the code word. No code word, no action, no matter how real it sounds.

PICKING ONE: not a pet's name, not a birthday, nothing on social media. Weird works: "pickle jar." "Blue toboggan." You'll never forget it precisely because it's ridiculous.

PAGE 2: THE AGREEMENT. (FILL IN AND STICK ON THE FRIDGE)

Our family code word is: _____

We agreed on: ____ / ____ / ____

Who's in: _____

THE THREE PROMISES:

1. If someone asks me for money urgently, I ask for the code word. Even if it sounds exactly like you. *Especially* if it sounds exactly like you.
2. If I get a scary text, I screenshot it and send it to _____ before I touch anything.
3. Nobody ever gets in trouble for checking. Checking is the win.

→ rexcalloway.com

Educational content only. Not financial, legal, tax, or professional cybersecurity advice. No professional-client relationship is created. Consult a qualified professional for your specific situation. Full disclaimer at rexcalloway.com/disclaimer.